



# SHANNON GANLEY

GRAPHIC DESIGNER

## PROFILE

28-year old graphic designer  
from central California with  
9+ years of work experience  
in various fields.

## CONTACT

408-761-6211

info@goldensolutions.design  
www.goldensolutions.design

## REFERENCES

Valerie Aboge

| OFFICEMAX |  
408-691-5682

Christina Schell

| SANTA CLARA ADULT ED |  
408-234-6827

## SOFTWARE SKILLS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

WORDPRESS

MS OFFICE



## PROFILE INTRODUCTION

Highly creative and multi-talented designer with more than 5+ years in print production and over 4+ years working in the digital marketing field. I am a results-oriented graphic designer accustomed to surpassing expectations of the client in a deadline-driven environment. Adept at managing heavy workloads while focusing on designing creative, visually appealing graphics that follow the parameters of the client.

## PERSONAL SKILLS

- ◇ Ability to multi-task in an ever-changing environment.
- ◇ Highly developed written and verbal communication skills.
- ◇ Self motivated with the ability to work under tight deadlines and within budgets.
- ◇ Development and research for project proposals, estimate and invoices.
- ◇ Mockups and digital art for book design, collateral design and corporate identities.
- ◇ Typography knowledge and strong design sense.
- ◇ Proficient in photography, photo enhancing and retouching.

## WORK EXPERIENCE

2019 | 6 MONTHS

Graphic Designer | CEMITAS 1

- Full brand identity re-design with a brand style guide.
- To-go stickers - with custom icon design
- Menu design and matching kid's menu

2018 - 2019 | 1 YEAR

Graphic Designer | ANGLE & SQUARE

- Designed and created new brand identity, along with brand style guide.
- Stationery and newspaper ad design for sales and marketing.
- Website overhaul -- created an engaging and effective new website with ongoing maintenance.

2016 - 2018 | 2.5 YEARS

Graphic Designer/Web Designer | DETATI DIGITAL MARKETING

- Developed the overall layout and design for advertisements, brochures, magazines, posters, corporate reports, tradeshow exhibitions and displays, product packaging, book design, illustrations, infographics, corporate communications, corporate identity and logo design.
- Worked on a variety of products, such as websites and web assest including technical and graphical aspects of a website; how the site works, how it looks and the maintenance of an existing site.

2009 - 2014 | 5 YEARS

Print Specialist | OFFICEMAX

- Designed and produced unique print materials, including advertisements, brochures and logo designs.
- Collaborated with a team of designers to offer improvements and direction on incoming projects.
- Translated prototypes and PSDs into print-ready formats.

## EDUCATIONAL SUMMARY

- ◆ ASSOCIATE'S DEGREE IN GRAPHIC DESIGN | Sunnyvale, CA 2014-2015  
Art Institute of Silicon Valley
- ◆ GENERAL STUDIES - MATH/SCIENCE | Waterbury, CT 2009-2014  
Naugatuck Valley Community College